



CHRIS LEZOTTE PHD

Independent Scholar

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EDUCATION

Research Fellow

Center for Popular Culture Studies
Bowling Green State University, Bowling Green OH
2015-2016

Doctor of Philosophy in American Culture Studies
Bowling Green State University, Bowling Green OH
May 2015

Master of Liberal Studies in Women's and Gender Studies
Eastern Michigan University, Ypsilanti MI
April 2009

Bachelor of Fine Arts in Advertising Design
Wayne State University, Detroit MI
March 1972

SCHOLARLY INTEREST

The central focus of my research is women's relationship with the automobile, a subject that has received very little attention in scholarship. My interest is in the investigation of non-hegemonic car cultures in general and alternative constructions of the "woman driver" in particular.

DISSERTATION

"Have You Heard the One About the 'Woman Driver'? Chicks, Muscles, Pickups, and the Reimagining of the Woman Behind the Wheel"

PUBLICATIONS: ACADEMIC

"Out on the Highway: Cars, Community, and the Gay Driver." *Culture, Society, and Masculinities* 7.2 (2015): 121-139.

"Women Auto Know: Automotive Knowledge, Auto Activism, and Women's Online Car Advice." *Feminist Media Studies* (2014): 1-17.

"Born to Take the Highway: Women, the Automobile, and Rock 'n' Roll." *The Journal of American Culture* 36.3 (2013): 161-176.

"Women with Muscle: Contemporary Women and the Classic Muscle Car." *Frontiers: A Journal of Women's Studies* 34.2 (2013): 83-113.

"The Evolution of the Chick Car, or What Came First, the Chick or the Car?" *The Journal of Popular Culture* 45.3 (2012): 216-231.

BOOK REVIEWS

Darwin Holstrum & Melinda Keefe, eds. *Life is a Highway: A Century of Great Automotive Writing*. In *Journalism History* 37.2 (2011): 124-125.

PEER REVIEWS

European Journal of American Culture

Transfers: Interdisciplinary Journal of Mobility Studies

MEDIA

Featured in "Car Sellers Refine Pitch to Women" by A.J. Baime. *Wall Street Journal* 21 August 2014: D1, 3.

Featured in "Local Women's Club Represents Shift in Classic Car Culture" by Will Rubin. *The Bulletin* 8 August 2015 <http://www.bendbulletin.com/lifestyle/3399087-151/not-their-husbands-cars>

Interviewed on *Titanium Outdoors Radio* 15 August 2015.

CONFERENCES/SYMPOSIUMS

November 2015

Bowling Green State University Department of Popular Culture Colloquium

"Muscle Men to Fast Women: the American Muscle Car and the Woman Driver"

April 2015

National Popular Culture Association Conference, New Orleans, Louisiana

"Playing with Trucks: Cowgirl Feminism and the Woman Driver"

April 2014

National Popular Culture Association Conference, Chicago, Illinois

"Women Auto Know: Automotive Knowledge, Auto Activism, and Women's Online Car Advice."

June 2012

Popular Music and Automobile Culture Symposium, University of Chester, England

"Born to Take the Highway: The Automobile, Women, and Rock n' Roll"

April 2012

National Popular Culture Association Conference, Boston, Massachusetts

"Women with Muscle: Contemporary Women and the Classic Muscle Car"

March 2012

BGSU Women's, Gender, and Sexuality Studies Symposium

"Women with Muscle: Contemporary Women and the Classic Muscle Car"

February 2012

Ohio Latin Americanist Conference, Bowling Green State University

"Political Peregrinations: Getting Personal with Flora Tristán"

April 2010

National Popular Culture Association Conference, St. Louis, Missouri

"Classic Women: Women and Classic Car Culture Online and on the Road"

February 2010

Battleground States Conference, Bowling Green State University

"A Women's Place is in the Minivan: Power, Mobility, and Motherhood"

October 2009

Midwest Popular Culture Conference, Detroit, Michigan

"Born to Take the Highway: The Automobile, Women, and Rock n' Roll"

April 2009

National Popular Culture Association Conference, New Orleans, Louisiana

"Women and Car Culture in Cyberspace: Empowerment and Car Talk on the Internet User Group"

March 2009

Eastern Michigan University Graduate Fair

"Women and Car Culture in Cyberspace: Empowerment and Car Talk on the Internet User Group"

October 2008

Midwest Popular Culture Conference, Cincinnati, Ohio

Paper 1: "Evolution of the Chick Car"

Paper 2: "Does the Gender and Sexuality of a Film Director Make a Difference?"

March 2008
Michigan Women's Studies Conference
"Evolution of the Chick Car"

March 2007
Eastern Michigan University Graduate Fair
"Does the Gender and Sexuality of a Film Director Make a Difference?"

HONORS & AWARDS

2009 Margaret L. Rossiter Award for Outstanding Graduate Paper in Women's & Gender Studies,
Eastern Michigan University
"Getting into Cars: Women, Engineering and the Automotive Industry"

2007 Margaret L. Rossiter Award for Outstanding Graduate Paper in Women's & Gender Studies,
Eastern Michigan University
"Will the Real Mrs. Dalloway Please Stand Up?"

MEMBERSHIPS

National Coalition of Independent Scholars [NCIS]

Society of Automotive Historians [SAH]

T2M: Transport, Traffic, & Mobility

National Women's Studies Association

Midwest Popular Culture Association

National Popular Culture Association

Culture Club: Bowling Green State University

Bowling Green State University Graduate Women's Caucus

Women's and Gender Studies Student Association: Eastern Michigan University
Secretary & Webmaster

REFERENCES

Susana Peña, Director, School of Cultural and Critical Studies, Associate Professor, Department of Ethnic Studies, Dissertation Chair, Bowling Green State University, susanap@bgsu.edu

Andrew Schocket, Director, Department of American Culture Studies, Associate Professor, Department of History, Bowling Green State University, aschock@bgsu.edu

Radhika Gajjala, Professor, Communication, Bowling Green State University, radhik@bgsu.edu

Denise Pilato, Professor, School of Technology Studies, Eastern Michigan University,
denise.pilato@emich.edu

Margaret Crouch, Professor, Department of Philosophy, Eastern Michigan University,
mcrouch@emich.edu

EMPLOYMENT: NON-ACADEMIC

Doner Advertising, Southfield, Michigan
Vice President, Creative Group Supervisor
May 1983 – April 1989
October 1975 – January 1979

McCann-Erickson, Troy, Michigan
Senior Art Director & Copywriter
April 1980 – May 1983

James Neal Harvey Advertising, New York
Senior Writer
January 1979 – April 1980

Advertising Awards (1975 – 1989):

9 Clio Awards
2 One Show Awards
2 Communication Arts Awards (CA)
36 Caddy Awards (Creative Advertising Club of Detroit)
10 Addy Awards

Wayne State University Publications Department
Designer
September 1972 – October 1975