



CHRIS LEZOTTE PHD

Independent Scholar

Ann Arbor MI

734.516.5166

EDUCATION

Research Fellow

Center for Popular Culture Studies

Bowling Green State University, Bowling Green OH

2015-2016

Doctor of Philosophy in American Culture Studies

Bowling Green State University, Bowling Green OH

May 2015

Master of Liberal Studies in Women's and Gender Studies

Eastern Michigan University, Ypsilanti MI

April 2009

Bachelor of Fine Arts in Advertising Design

Wayne State University, Detroit MI

March 1972

SCHOLARLY INTEREST

The central focus of my research is women's relationship with the automobile, a subject that has received very little attention in scholarship. My interest is in the investigation of non-hegemonic car cultures in general and alternative constructions of the "woman driver" in particular.

PUBLICATIONS: ACADEMIC

“Born to Drive: Elderly Women’s Recollections of Early Automotive Experiences.” *The Journal of Transport History* 40.3 (December 2019).

“A Woman and Her Truck: Pickups, the Woman Driver, and Cowgirl Feminism.” *European Journal of American Culture* 38.2 (2019), 135-53.

“Where on the Web is Dorothy Haener? Recovering Dorothy Haener from Labor, Automotive, and Women’s Histories.” *Automotive History Review* 59 (Spring 2019), 34-49.

Power Under Her Foot: Women Enthusiasts of American Muscle Cars. Jefferson SC: McFarland & Co., Inc., 2018.

“Out on the Highway: Cars, Community, and the Gay Driver.” *Culture, Society, and Masculinities* 7.2 (2015): 121-139.

“Women Auto Know: Automotive Knowledge, Auto Activism, and Women’s Online Car Advice.” *Feminist Media Studies* (2014): 1-17.

“Born to Take the Highway: Women, the Automobile, and Rock ‘n’ Roll.” *The Journal of American Culture* 36.3 (2013): 161-176.

“Women with Muscle: Contemporary Women and the Classic Muscle Car.” *Frontiers: A Journal of Women’s Studies* 34.2 (2013): 83-113.

“The Evolution of the Chick Car, or What Came First, the Chick or the Car?” *The Journal of Popular Culture* 45.3 (2012): 216-231.

UNPUBLISHED

Dissertation: “Have You Heard the One About the ‘Woman Driver’? Chicks, Muscles, Pickups, and the Reimagining of the Woman Behind the Wheel.” Bowling Green State University, 2015.

Master's Thesis: "Women and Car Culture in Cyberspace: Empowerment and Car Talk in the Internet User Group." Eastern Michigan University, 2009.

BOOK REVIEWS

Gary S. Cross. *Machines of Youth: America's Car Obsession*. Review in press at *Journal of the History of Childhood and Youth*.

Miller, David Lawrence. The State of American Hot Rodding: Interviews on the Craft and the Road Ahead. In *SAH Journal* 295 (November/December 2018): 14-15.

Darwin Holstrum & Melinda Keefe, eds. Life is a Highway: A Century of Great Automotive Writing. In *Journalism History* 37.2 (2011): 124-125.

PEER REVIEWS

European Journal of American Culture

Transfers: Interdisciplinary Journal of Mobility Studies

MEDIA

Book review in The Independent Journal by Dorothy Woodman. 10 July 2019.

Featured on *The Bart Hawley Show* 21 March 2019. <https://jtv.tv/category/bart-hawley-show-guests/page/2/>

Book review in *Choice Connect* 56.4 December 2018.

Book review on *Woman Driver Blog* by Liz Turner 28 October 2018. https://www.liz-turner.com/woman-driver-blog/women-just-love-muscle?fbclid=IwAR2LNXYcrnP-YMZO3K6203LS5SrKA-eKrWfztMnGF1zbi6o991PwC8g_Mk

Featured in AD&P blog "Girls Just Wanna Have Horsepower" by Gary Vasilash. 8 October 2018. <https://www.adandp.media/blog/post/girls-just-wanna-have-horsepower>

Featured on *Autoline After Hours* “Power Under Her Foot: Drive, She Said.” 5 Oct 2018. <http://www.autoline.tv/journal/?p=57629>

Book review in *Against the Grain* (September 2018): 70.

Book review in *Hemmings Muscle Machines* by Mark McCourt. September 2018, 12.

Featured in the Book Beat blog “What’s So Underground About Detroit?” 2 August 2018. <http://www.thebookbeat.com/backroom/2018/07/30/whats-so-underground-about-detroit/>

Featured in DBusiness “Detroit Native and Scholar Writes Book about Women and Muscle Cars.” 6 July 2018. <http://www.dbusiness.com/daily-news/Annual-2018/Detroit-Native-and-Scholar-Writes-Book-About-Women-and-Muscle-Cars/>

Featured in “Car Sellers Refine Pitch to Women” by A.J. Baime. *Wall Street Journal* 21 August 2014: D1, 3.

Featured in “Local Women’s Club Represents Shift in Classic Car Culture” by Will Rubin. *The Bulletin* 8 August 2015 <http://www.bendbulletin.com/lifestyle/3399087-151/not-their-husbands-cars>

Interviewed on *Titanium Outdoors Radio* 15 August 2015.

CONFERENCES/SYMPOSIUMS

April 2019

National Popular Culture Association Conference, Washington DC

“What Would Miss Daisy Drive? The Road Trip Film, the Automobile, and the Woman Behind the Wheel”

April 2019

Points and Condensers Restoration Society, Ypsilanti MI

“Power Under Her Foot: Women Enthusiasts of American Muscle Cars”

January 2019

Hackett Museum Speaker Series, Jackson MI

“A Discussion with Chris Lezotte”

August 2018

Motor City Muscle, Detroit MI

“Power Under Her Foot: Women Enthusiasts of American Muscle Cars”

June 2018

Motor Muster, The Henry Ford, Dearborn MI

“Power Under Her Foot: Women Enthusiasts of American Muscle Cars”

April 2018

Second International Drive History Conference, Allentown PA

“Power Under Her Foot: Women Enthusiasts of American Muscle Cars”

March 2018

National Popular Culture Association Conference, Indianapolis IN

“Power Under Her Foot: Women Enthusiasts of American Muscle Cars”

April 2017

National Popular Culture Association Conference, San Diego CA

“Born to Drive: Elderly Women’s Recollections of Early Automotive Experiences”

November 2015

Bowling Green State University Department of Popular Culture Colloquium, Bowling Green OH

“Muscle Men to Fast Women: the American Muscle Car and the Woman Driver”

April 2015

National Popular Culture Association Conference, New Orleans LA

“Playing with Trucks: Cowgirl Feminism and the Woman Driver”

April 2014

National Popular Culture Association Conference, Chicago IL

“Women Auto Know: Automotive Knowledge, Auto Activism, and Women’s Online Car Advice.”

June 2012

Popular Music and Automobile Culture Symposium, University of Chester, England
“Born to Take the Highway: The Automobile, Women, and Rock n’ Roll”

April 2012

National Popular Culture Association Conference, Boston MA
“Women with Muscle: Contemporary Women and the Classic Muscle Car”

March 2012

BGSU Women’s, Gender, and Sexuality Studies Symposium, Bowling Green OH
“Women with Muscle: Contemporary Women and the Classic Muscle Car”

February 2012

Ohio Latin Americanist Conference, Bowling Green State University, Bowling Green OH
“Political Peregrinations: Getting Personal with Flora Tristán”

April 2010

National Popular Culture Association Conference, St. Louis MO
“Classic Women: Women and Classic Car Culture Online and on the Road”

February 2010

Battleground States Conference, Bowling Green State University, Bowling Green OH
“A Women’s Place is in the Minivan: Power, Mobility, and Motherhood”

October 2009

Midwest Popular Culture Conference, Detroit, Michigan
“Born to Take the Highway: The Automobile, Women, and Rock n’ Roll”

April 2009

National Popular Culture Association Conference, New Orleans LA
“Women and Car Culture in Cyberspace: Empowerment and Car Talk on the Internet User Group”

March 2009

Eastern Michigan University Graduate Fair, Ypsilanti MI

“Women and Car Culture in Cyberspace: Empowerment and Car Talk on the Internet User Group”

October 2008

Midwest Popular Culture Conference, Cincinnati OH

Paper 1: “Evolution of the Chick Car”

Paper 2: “Does the Gender and Sexuality of a Film Director Make a Difference?”

March 2008

Michigan Women’s Studies Conference, Eastern Michigan University, Ypsilanti MI

“Evolution of the Chick Car”

March 2007

Eastern Michigan University Graduate Fair, Ypsilanti MI

“Does the Gender and Sexuality of a Film Director Make a Difference?”

HONORS & AWARDS

2009 Margaret L. Rossiter Award for Outstanding Graduate Paper in Women’s & Gender Studies, Eastern Michigan University, Ypsilanti MI

“Getting into Cars: Women, Engineering and the Automotive Industry”

2007 Margaret L. Rossiter Award for Outstanding Graduate Paper in Women’s & Gender Studies, Eastern Michigan University, Ypsilanti MI

“Will the Real Mrs. Dalloway Please Stand Up?”

MEMBERSHIPS

National Coalition of Independent Scholars [NCIS]

Society of Automotive Historians [SAH]

National and Regional [Leland] Chapters

T2M: Transport, Traffic, & Mobility

National Women's Studies Association

Midwest Popular Culture Association

National Popular Culture Association

Culture Club: Bowling Green State University

Bowling Green State University Graduate Women's Caucus

Women's and Gender Studies Student Association: Eastern Michigan University
Secretary & Webmaster

REFERENCES

Susana Peña, Director, School of Cultural and Critical Studies, Associate Professor, Department of Ethnic Studies, Dissertation Chair, Bowling Green State University, susanap@bgsu.edu

Andrew Schocket, Director, Department of American Culture Studies, Associate Professor, Department of History, Bowling Green State University, aschock@bgsu.edu

Radhika Gajjala, Professor, Communication, Bowling Green State University, radhik@bgsu.edu

Denise Pilato, Professor, School of Technology Studies, Eastern Michigan University, denise.pilato@emich.edu

Margaret Crouch, Professor, Department of Philosophy, Eastern Michigan University, mcrouch@emich.edu

EMPLOYMENT: NON-ACADEMIC

Doner Advertising, Southfield, Michigan

Vice President, Creative Group Supervisor

May 1983 – April 1989

October 1975 – January 1979

McCann-Erickson, Troy, Michigan

Senior Art Director & Copywriter

April 1980 – May 1983

James Neal Harvey Advertising, New York

Senior Writer

January 1979 – April 1980

Advertising Awards (1975 – 1989):

9 Clio Awards

2 One Show Awards

2 Communication Arts Awards (CA)

36 Caddy Awards (Creative Advertising Club of Detroit)

10 Addy Awards

Wayne State University Publications Department

Designer

September 1972 – October 1975